

Dear Neighbor,

Lorah's Truck and Tractor Pulls has been in operation since 2006, hosting an average of sixteen events every year. Our events include Truck & Tractor Pulls, Truck Drag Races, and Junk Car Races. Lorah's Truck and Tractor Pulls continues to grow every year. During the 2022 season, we hosted our first ever Rodeo. The Rodeo was a great success and will be returning in 2023. On average our events draw over 1,000 people and continue to grow each year.



Our social media accounts have an active following and is our main form of advertising. Our Facebook account has over 12,000 follows and almost 12,000 likes, while our growing Instagram has over 2,000 followers. Facebook posts receive an average of 12,031 views per post and 654 reactions/comments/shares per post, while Instagram receives an average of 1,708 impressions per post and 169 likes per post.

Please review our sponsorship package options below for the 2023 season, as we ask you to help support our family business by creating a better event for the competitors. The Lorah family is continuously grateful for the support the community provides to us; going to truck and tractor pulls has always been a tradition for the Lorah family and we are ecstatic to be able to host them for our community.

Thank you,

Lorah family

4739 South Cypress Drive

Walnutport, PA 18088

Sponsorship Packages

Gold Sponsor - \$1,000

- (4) 2.5' X 4' vinyl banners to display on track fence (banners provided by Lorah's)
- (1) 2.5' X 4' vinyl banner displayed on the track scraper that goes up and down the track throughout the event
- Advertising on our website – includes your company logo and a link to your company's website
- Company information announced over PA system throughout each event
- One social media post with your business's information, logo, and handle
- 10 season admission passes

Silver Sponsor - \$500

- (2) 2.5' X 4' vinyl banners to display on track fence (banners provided by Lorah's)
- Advertising on website – includes your company logo and a link to your company's website
- Company information announced over PA system throughout each event
- Regular social media mention with your handle
- 5 season admission passes

Bronze Sponsor - \$250

- (2) 2.5' X 4' vinyl banners to display on track fence (banners provided by Lorah's)
- Advertising on website – includes your company logo and a link to your company's website
- Company information announced over PA system at the beginning and end of each event
- 2 season admission passes

Event or Class Sponsor - Minimum \$500

- Advertising on website – includes your company logo and link
- Company information announced over PA system at the beginning, end, and during desired class or event
- Multiple social media posts with your company logo, handle, and information
- 2 free admission passes for sponsored event

If your business is interested in sponsoring our events
please email us at lorahstruckpulls@gmail.com

Please check desired Sponsorship Package

Gold Sponsor - \$1,000

Includes (4) 2.5' X 4' vinyl banners to display on track fence (1) 2.5' X 4' vinyl banner displayed on the track scraper that goes up and down the track throughout the event, advertising on our website – includes your company logo and a link to your company's website, company information announced over PA system throughout each even, Two social media posts with your business's information, logo, and handle and 10 season admission passes. (All banners are provided by Lorah's)

Silver Sponsor - \$500

Includes (2) 2.5' X 4' vinyl banners to display on track fence, advertising on our website – includes your company logo and a link to your company's website, company information announced over PA system throughout each event, regular social media mention with your handle, and 5 season admission passes. (All banners are provided by Lorah's)

Bronze Sponsor - \$250

Includes (2) 2.5' X 4' vinyl banners to display on track fence, advertising on our website – includes your company logo, company information announced over PA system at the beginning and end of each event, and 2 season admission passes. (All banners are provided by Lorah's)

Event or Class Sponsor - Minimum \$500

Includes advertising on our website – includes your company logo and a link to your company's website, company information announced over PA system at the beginning, end, and during desired class or event, and 2 free admission passes for sponsored event.



**** Please make all checks payable to "Lorah's". ****

*** Checks may be mailed or dropped off at 4739 South Cypress Drive, Walnutport, PA 18088 ***

Business Name: _____

Contact Name: _____

Website (If applicable): _____

Mailing Address: _____

Email: _____

Phone: _____

Social Media (If applicable):

Facebook: _____

Instagram: _____